

Master's Degree Program BUSINESS ADMINISTRATION

KELLER
GRADUATE SCHOOL OF MANAGEMENT

Concentrations:

- Accounting
- Business Intelligence and Analytics Management
- Entrepreneurship
- Finance
- General Management
- Global Supply Chain Management
- Health Services
- Human Resources
- Information Systems Management
- Marketing
- Project Management

[for Pennsylvania residents]

ABOUT THIS DEGREE PROGRAM

The Master of Business Administration program (Master of Business Administration in Management program in New York) blends management theory with real-world applications, emphasizing practical skills and concepts businesses demand from management professionals. Providing a comprehensive business education, the program is designed to enable students to develop management expertise and advance their knowledge and skills in areas such as corporate management, directing cross-disciplinary endeavors and integrating functions across the business enterprise.

The MBA program requires successful completion of 48 semester-credit hours. To provide flexibility in customizing the program to meet professional and personal goals, the program includes 18 elective credit hours, 12 of which may be used to complete a concentration. Total program length varies based on the number of courses taken per eight-week session.

Concentrations offered within the MBA degree program:

- Accounting
- Business Intelligence and Analytics Management
- Entrepreneurship
- Finance
- General Management
- Global Supply Chain Management
- Health Services
- Human Resources
- Information Systems Management
- Marketing
- Project Management

KNOWLEDGE AND SKILLS

- Demonstrate in-depth knowledge of enterprise-wide functions relevant in the global economy.
- Develop and demonstrate professional communication skills and tools to address the needs of global stakeholders.
- Demonstrate collaborative competencies with diverse populations in multiple settings.
- Using appropriate technologies and other means, demonstrate the ability to analyze information through comprehensive research to solve business problems.
- Demonstrate competence in using analytical tools and applications to develop analyses and solutions in support of business needs.

CORE-DEGREE COURSEWORK

ALL
of these
courses

- ACCT504 Accounting and Finance: Managerial Use and Analysis
- MATH533 Applied Managerial Statistics
- MGMT591 Leadership and Organizational Behavior
- MIS535 Managerial Applications of Information Technology
- MKTG522 Marketing Management

PROGRAM-SPECIFIC COURSES

ALL
of these
courses

- ACCT505 Managerial Accounting
- ECON545 Business Economics
- FIN515 Managerial Finance
- MGMT520 Legal, Political and Ethical Dimensions of Business
- MGMT600 Business Planning Seminar

ELECTIVES:

18 semester-credit hours required, of which 12 may be used to complete a concentration. Students may choose any courses for which they meet the prerequisite(s).

DID YOU KNOW?

Keller's Master of Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it has met standards of business education that promote teaching excellence. The ACBSP has also granted specialized accounting accreditation to the Master of Business Administration with a specialization in Accounting.



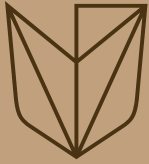
The Master of Business Administration, when completed with a concentration in project management, is accredited by the Project Management Institute's Global Accreditation Center for Project Management Education Programs (PMI/GAC). More information is available via www.pmi.org.

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia, Arlington Campus – 2450 Crystal Dr, Arlington, VA 22202. DeVry University is authorized for operation by the THEC, www.tn.gov/thecc Nashville Campus - 3343 Perimeter Hill Dr, Nashville, TN 37211. To report unresolved complaints to the Illinois Board of Higher Education, visit their webpage at <http://complaints.ibhe.org/> or by mail to the Illinois Board of Higher Education, 1 N. Old State Capitol Plaza, Suite 333, Springfield, IL 62701-1377. Program availability varies by location. ©2016 DeVry Educational Development Corp. All rights reserved. Version 12/28/16

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. Keller's academic catalog, available via keller.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.



Visit Keller.edu or call 866.606.4956



ACCOUNTING CONCENTRATION

If you're a CPA candidate, our MBA with a concentration in Accounting curriculum can put you at a unique advantage because it integrates Becker Professional Education's proven CPA Exam Review if you select the CPA Exam Prep coursework as part of your program.

Graduates of DeVry University's Keller Graduate School of Management Business Administration program concentrating in Accounting may consider careers including, but not limited to, the following:

- Accountant
- Accounting Manager
- Auditor
- Budget Analyst
- Budget Director
- Controller¹
- Credit Analyst
- Director of Corporate Strategy¹
- Director of Financial Planning¹
- Director of Financial Reporting¹
- Director of Taxation¹
- Environmental (Green) Accountant
- Financial Analyst
- Financial Examiner
- Financial Manager
- Financial Planner
- Financial Reporting Analyst
- Forensic Accountant/Fraud Investigator¹
- Internal Auditor
- International Accounting Specialist¹
- Management Accountant
- Merger and Acquisitions Analyst
- Payroll Staff, Manager
- Public Accountant²
- Risk Manager
- Strategic Planner
- Tax Examiner/Collector
- Revenue Agent
- Tax Specialist²
- Postsecondary Business Teacher

12
semester-
credit hours
from these
courses

¹Employment in this occupation may require years of relevant experience.

²Additional hours of industry-specific training may be required to obtain employment in this field.

³Credits and degrees earned from this institution do not automatically qualify the holder to participate in professional licensing exams to practice certain professions. Persons interested in practicing a regulated profession must contact the appropriate state regulatory agency for their field of interest. For instance, typically 150 credit hours or education are required to meet state regulatory agency education requirements for CPA licensure.

CONCENTRATION-SPECIFIC COURSES

ACCT525	Current Issues in Accounting
ACCT530	Accounting Ethics and Related Regulatory Issues
ACCT540	Professional Research for Accountants
ACCT550	Intermediate Accounting I
ACCT551	Intermediate Accounting II
ACCT552	Cost Accounting
ACCT553	Federal Taxes and Management Decisions
ACCT555	External Auditing
ACCT556	Budgeting
ACCT557	Intermediate Accounting III
ACCT559	Advanced Financial Accounting and Reporting Issues
ACCT560	Advanced Studies in Federal Taxes and Management Decisions
ACCT562	Auditing: An Operational and Internal Perspective Including Fraud Examination
ACCT563	Advanced Managerial Accounting Issues
ACCT564	International Accounting and Multinational Enterprises
ACCT567	Governmental and Not-for-Profit Accounting
ACCT571	Accounting Information Systems
ACCT572	Accounting Fraud Examination Concepts
ACCT573	Accounting Fraud Criminology and Ethics
ACCT574	Forensic Accounting: Ethics and the Legal Environment
ACCT591	CPA Exam Preparation: Auditing and Attestation
ACCT592	CPA Exam Preparation: Business Environment and Concepts
ACCT593	CPA Exam Preparation: Financial Accounting and Reporting
ACCT594	CPA Exam Preparation: Regulation
ACCT600	Financial Management Capstone: The Role of the Chief Financial Officer

BUSINESS INTELLIGENCE AND ANALYTICS MANAGEMENT CONCENTRATION

Our MBA with a concentration in Business Intelligence and Analytics Management is designed to prepare graduates with the knowledge and skills to effectively manage, oversee and evaluate analytics tools. Whether you are interested in data management, analysis or development, our program can prepare you with the knowledge and expertise you need in this evolving career field.

Graduates of DeVry University's Keller Graduate School of Management Business Administration program concentrating in Business Intelligence and Analytics Management may consider careers including, but not limited to, the following:

- Big Data Analysis or Management
- Data Management Analysis
- Business Intelligence Analysis or Management
- Marketing Analysis or Management

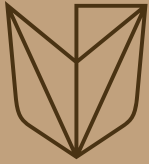
CONCENTRATION-SPECIFIC COURSES

ALL
of these
courses

BIAM500	Applications of Business Analytics I
BIAM510	Applications of Business Analytics II

2
of these
courses

BIAM530	Developing and Managing Databases for Business Intelligence
BIAM540	Internet Analytics Strategies
BIAM560	Predictive Analytics
BIAM570	Modeling for Decision Making
GSCM520	Foundations in Global Supply Chain Management



ENTREPRENEURSHIP CONCENTRATION

If you're interested in starting a small business, sustaining a new venture or developing skills highly valued by corporations, then earning an MBA with a concentration in Entrepreneurship from Keller can help you realize your goals.

Our program focuses on the new venture lifecycle, from the initial conceptualization of a business idea, to its realistic planning, funding and execution. In addition, you can gain an understanding of successful marketing and exit strategies. Integrating fundamental theory and practical application, our MBA program with a concentration in Entrepreneurship is designed to prepare you with the general operation management skills you need to grow a competitive and enduring enterprise in the current business environment.

CONCENTRATION-SPECIFIC COURSES

ENTR510	Entrepreneurship and New Ventures
ENTR530	Venture Finance and Due Diligence
ENTR550	Entrepreneurial Marketing
ENTR570	Startup and New Venture Planning

ALL
of these
courses

FINANCE CONCENTRATION

To succeed in the field of finance, individuals need to develop both practical managerial skills and a thorough understanding of today's financial realities and business concepts.

Our MBA with a concentration in Finance emphasizes financial management and analysis skills that are important to companies of all types and sizes. By focusing on the concrete fundamentals and theoretical implications of finance, this concentration can help you gain an understanding of the complex global financial markets.

Graduates of the MBA program concentrating in Finance may consider careers including, but not limited to, the following:

- Commercial Banking and Finance
- Consumer or Retail Banking and Finance
- International Banking
- Finance
- Investment Fund Management
- Financial Management
- Risk and Insurance Analysis and Management

Additional hours of industry-specific training may be required to obtain employment in some fields.

CONCENTRATION-SPECIFIC COURSES

FIN512	Entrepreneurial Finance
FIN516	Advanced Managerial Finance
FIN560	Securities Analysis
FIN561	Mergers and Acquisitions
FIN564	Management of Financial Institutions
FIN565	International Finance
FIN567	Options and Financial Futures
FIN575	Advanced Financial Statement Analysis
FIN580	Personal Financial Planning
FIN590	Real Estate Finance
PROJ592	Project Cost and Schedule Control
PROJ595	Project Risk Management

12
semester-
credit hours
from these
courses

GENERAL MANAGEMENT CONCENTRATION

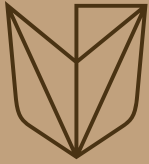
By focusing on fundamental economic principles and general management competencies such as managing conflict and managerial communication, Keller's MBA with a concentration in General Management introduces students to new strategies for success in business. The General Management concentration also allows you to customize your coursework to reflect your general management interests.

Our general management courses address a range of essential topics, including decision making, establishing evaluation criteria, determining trade-offs and estimating probabilities and risk. By emphasizing communication competencies, our general management courses are designed to help you gain a competitive advantage, whether you choose to work within an established business environment or an entrepreneurial setting as an administrator, analyst, manager or consultant.

CONCENTRATION-SPECIFIC COURSES

CARD548	Career Success Strategies
ECON565	Contemporary Economics for Managers
ENTR510	Entrepreneurship and New Ventures
ENTR530	Venture Finance and Due Diligence
ENTR550	Entrepreneurial Marketing
ENTR570	Startup and New Venture Planning
GSCM520	Foundations in Global Supply Chain Management
GSCM530	Global Supply Chain Resource Planning and Management
GSCM540	Relationship Management, Procurement and Sourcing Strategy
GSCM550	Logistics, Distribution and Warehousing
GSCM560	Supply Chain Management Decision Support Tools and Applications
GSCM588	Managing Quality
MGMT520	Legal, Political and Ethical Dimensions of Business
MGMT530	Managerial Decision Making
MGMT550	Managerial Communication
MGMT570	Managing Conflict in the Workplace
MGMT589	Business Law: A Managerial Framework
MGMT591	Leadership and Organizational Behavior
MGMT592	Leadership in the 21st Century
MGMT597	Business Law: Strategic Considerations for Managers and Owners
MGMT599	Strategic Management in a Global Environment
MGMT600	Business Planning Seminar
SEC594	Global and Domestic Security Management

4
of these
courses



Master's Degree Program

BUSINESS ADMINISTRATION

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GLOBAL SUPPLY CHAIN MANAGEMENT CONCENTRATION

In order to compete in our fast-paced, growing economy, businesses rely on global supply chain management practitioners for efficient strategic procurement, product/service creation, and fulfillment operations across the global supply chain.

Our MBA with a concentration in Global Supply Chain Management offers you the opportunity to study optimal supply chain and operations management processes. Designed to prepare students for management and leadership roles in global supply chain management, students can learn a broad range of concepts to provide them with a practical, comprehensive foundation in end-to-end supply chain management with a special emphasis on global relationship management.

Graduates of this program may consider career fields including, but not limited to, the following:

- Operations Analysis and Management
- Logistics, Warehouse, and/or Distribution Management
- (Global) Transportation Management
- Industrial Production Management
- Procurement/Sourcing Management
- Purchasing Management
- Loss Prevention Management
- Supply Chain Operations, Analysis or Management

CONCENTRATION-SPECIFIC COURSES

GSCM520	Foundations in Global Supply Chain Management
GSCM530	Global Supply Chain Resource Planning and Management
GSCM540	Relationship Management, Procurement and Sourcing Strategy
GSCM550	Logistics, Distribution and Warehousing
GSCM560	Supply Chain Management Decision Support Tools and Applications
GSCM588	Managing Quality

4
of these
courses

HEALTH SERVICES CONCENTRATION

The expanding health services industry needs motivated leaders who have comprehensive knowledge of health services policies and procedures.

Our MBA with a concentration in Health Services is designed to help you gain a fundamental understanding of the healthcare system. Courses examine legal and ethical issues in healthcare from a managerial perspective, the unique features of healthcare finance, the relationship between healthcare economics and public policy, and the development of managed care approaches. In addition, you can acquire important, up-to-date insight on insurance and risk management-related concerns. Our MBA with a concentration in Health Services can also give you marketable perspectives on the trends and issues impacting the evolution of health insurance and managed care.

Graduates of this program may consider career fields including, but not limited to, the following:

- Administrative Services Management
- Health or Medical Services Management
- Regulatory Affairs and Compliance

CONCENTRATION-SPECIFIC COURSES

HSM541	Health Service Systems
HSM542	Health Rights and Responsibilities
HSM543	Health Services Finance
HSM544	Health Policy and Economics
HSM546	Managed Care

4
of these
courses

Note: The University's MBA program with a concentration in Health Services is not designed to prepare graduates for nursing home, assisted living facility, long-term care or home care administrator positions. Students interested in practicing a regulated profession must contact the appropriate state regulatory agency for certification or licensure requirements. For instance, in Virginia certain educational and training requirements must be satisfied for initial nursing home administrator licensure or initial assisted living facility administrator licensure; Keller's program does not satisfy the educational and/or training requirements.

HUMAN RESOURCES CONCENTRATION

If you're pursuing a career in human resources, keeping your competencies and resume up to date is important. Our MBA with a concentration in Human Resources is designed to help you hone your skills in areas such as planning, staffing, rewarding and developing talent, and cultivating an organization's people and culture. In addition to your focused area of study, you can gain presentation skills and experience in corporate-level communication, and learn management theory and business acumen.

Graduates of DeVry University's Keller Graduate School of Management Business Administration program concentrating in Human Resources may consider management and leadership roles in the areas of employee compensation, benefits analysis and administration, labor relations, training and development, and other areas of employee analysis and management.

CONCENTRATION-SPECIFIC COURSES

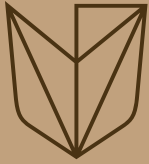
HRM530	Human Resources and Technology
HRM582	Managing Global Diversity
HRM584	Managing International Human Resources
HRM586	Labor Relations
HRM587	Managing Organizational Change
HRM590	Human Resource Management
HRM592	Training and Development
HRM593	Employment Law
HRM594	Strategic Staffing
HRM595	Negotiation Skills
HRM598	Compensation
HRM599	Benefits

4
of these
courses

For comprehensive consumer information, visit keller.edu/studentconsumerinfo. Important information about the education debt, earnings and completion rates of students who attended this program can be found at keller.edu/mba-ge.



Visit Keller.edu or call 866.606.4956



Master's Degree Program
BUSINESS ADMINISTRATION

**INFORMATION SYSTEMS MANAGEMENT
CONCENTRATION**

In the rapidly expanding world of information systems management, strategic professionals need to demonstrate both leadership ability and technical competencies. Our MBA with a concentration in Information Systems Management allows you to earn the credentials you may need to succeed in this exciting field.

You may choose to explore such topics as implementing computer networks, upgrading information systems, maintaining networks and acquiring and deploying new technologies and software.

Graduates of the MBA program concentrating in Information Systems Management may consider career fields such as information systems analysis and management, and database management, to name a few.

CONCENTRATION-SPECIFIC COURSES

MIS535	Managerial Applications of Information Technology
MIS561	Database Administration and Management
MIS562	Database Programming and Applications
MIS563	Business Intelligence Systems
MIS564	Enterprise Data Management and Administration
MIS565	Healthcare Security, Privacy and Compliance
MIS566	Informatics and Application Systems in Healthcare
MIS567	Healthcare Information Administration and Management
MIS568	Global IT Outsourcing
MIS569	Risk Assessment and Mitigation in Global Outsourcing
MIS574	Visual Basic
MIS575	Advanced Visual Basic
MIS577	Internet-Oriented Programming
MIS578	C++ Programming
MIS579	Java Programming
MIS581	Systems Analysis, Planning and Control
MIS582	Database Concepts
MIS583	Database Applications for Electronic Commerce
MIS585	Decision Support and Expert Systems
MIS589	Networking Concepts and Applications
MIS600	Information Systems Capstone

4
of these
courses

**MARKETING
CONCENTRATION**

Staying competitive in today's dynamic business world means staying current with the latest strategic developments in marketing.

By taking advantage of our degree program, you can explore how marketing works within organizations and learn to build and develop sound marketing plans for today's evolving economy, integrating ethical and international considerations. Specifically, you can customize your MBA with a concentration in Marketing by focusing on a variety of pertinent topics, including market segmentation, targeting, positioning and research, pricing, channels of distribution, sales management, and advertising and marketing budgets.

Graduates of this program may consider career fields including but not limited to, the following:

- Advertising
- Brand Management
- Digital Marketing
- Industrial Buying
- Product Distribution
- Product Management
- Promotion and Public Relations
- Sales
- Social Media Marketing
- Market Research Analysis and Management

CONCENTRATION-SPECIFIC COURSES

MKTG522	Marketing Management
MKTG540	Sustainability Marketing
MKTG570	Marketing Research
MKTG572	New Product Development
MKTG574	Channels of Distribution
MKTG575	Advertising Management
MKTG577	Sales Management
MKTG578	Consumer Behavior

4
of these
courses

**PROJECT MANAGEMENT
CONCENTRATION**

With business problems growing more complex, and companies implementing projects that span the globe, there is a need for effective project management. Keller's MBA with a concentration in Project Management allows you to tailor your courses to match your interests and career goals in this field. In addition, you can gain practical experience that can be applied to the demands of a project management business setting, including professional communication, corporate team building, cost estimation and business analysis competencies.

CONCENTRATION-SPECIFIC COURSES

GSCM588	Managing Quality
PROJ584	Managing Software Development Projects
PROJ586	Project Management Systems
PROJ587	Advanced Program Management
PROJ591	Sustainability Project Management
PROJ592	Project Cost and Schedule Control
PROJ595	Project Risk Management
PROJ598	Contract and Procurement Management
PROJ605	Advanced Project Management Practices and Professional Exam Preparation

4
of these
courses

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