

Oakbrook Center
One Tower Lane
9th Floor
Oakbrook Terrace
Illinois 60181-4624
630-571-1818
630-571-2350 fax
www.keller.edu

Contact: Donna Shaults
DeVry University
630-706-3139
630-574-1933
dshaults@devry.com

Keller Graduate School of Management Releases Project Management White Paper

OAKBROOK TERRACE, Ill., November 2007 – With the demand of project management skills growing at an unprecedented speed in today's global marketplace, DeVry University's Keller Graduate School of Management recently released a white paper entitled, "*The Power of Project Management: Essential Skills for Team Leaders in the 21st Century.*"

The Power of Project Management white paper outlines the evolution of project management and the increased need for this critical skill set within organizations around the world. For a multitude of businesses, having a certified project manager is essential. The authors of the white paper define the optimal path to achieve professional PM designation: a combination of education and experience.

Included in *The Power of Project Management* white paper:

- **Statistics and professional insights on the growing need for a skilled project management workforce**

According to Robert Half Technology, project managers are in high demand. Project management is in the top five occupations with year-over-year growth (2007 vs. 2006) with entry level starting salaries up 4.1 percent. Likewise, a recent search on Monster.com produced nearly 1,500 positions that required or preferred the PMP certification.

- **Project management salary survey results**

The fourth edition of the PMI Project Management Salary Survey (2006) showed those with Project Management Professional (PMP) certification made 10 percent more on average than their non PMP-certified colleagues. The survey also revealed a healthy trend in salary increases based on experience, with project managers achieving six-figure salaries after approximately 10 years.

- **Criteria for selecting an advanced project management education/certification program**

Formal education is an essential part of becoming a professional project manager. The white paper details the four "Rs."

- Respect
- Relevant real-world experience
- Reasonable flexibility and
- Recognized by PMI.

-more-



In *The Power of Project Management* white paper, Tony Kapsak, an associate director in the project management center of excellence at a global telecommunications company, states, “the field of project management covers many technical topics, and a formal education is an important part of understanding how to apply those topics to projects.” The authors state that a master’s degree in project management would benefit middle managers the most because the degree closely aligns with what their companies need the managers to do. A concentration in project management as part of an MBA or a graduate certificate in project management is also worth consideration.

In addition to project management independent professionals and contractors, key audiences for *The Power of Project Management* white paper include human resources managers, senior systems or operations managers, financial services and compliance professionals, and a variety of organizations seeking to enhance the project management skill set of their personnel.

To view or download a copy of *The Power of Project Management* white paper, visit www.kelleradvantage.com/pm.

About Keller Graduate School of Management

For more than 30 years, DeVry University’s Keller School of Management has delivered relevant, practical graduate education to thousands of students nationwide, helping them transform their skills and succeed in their careers. As one of the largest graduate management schools in the U.S., Keller offers seven master’s degree programs in management, as well as a variety of graduate certificate programs. Keller implements a career-oriented approach with a curriculum that is highly responsive to industry trends and taught by working professionals. Convenience and flexibility are emphasized with classes offered across a nationwide network of convenient locations, online or a combination of both. DeVry University is accredited by The Higher Learning Commission of the North Central Association (NCA). Keller Graduate School of Management is included in this accreditation. DeVry University is based in Oakbrook Terrace, Ill. For more information, visit <http://www.keller.edu>.

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