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Keller Graduate School of Management Announces Project Management Survey Results

OAKBROOK TERRACE, Ill., November 2007 – DeVry University's Keller Graduate School of Management today announced the results of a project management survey it administered at the PMI® Global Congress 2007 in October.

The survey examined the perceptions of project management leaders and professionals on emerging needs, trends and expectations impacting educational providers. The survey also gathered information regarding the relevance of project management skills in today's marketplace and explored corporate and organizational expectations affecting project management. Among the findings:

- **PMP® certification is becoming increasingly important or required** for key positions and employees, largely due to the need to manage complex projects in a global marketplace, according to 76 percent of respondents
- **Having an advance degree or graduate certificate in project management** is the most critical to an organization's success in developing effective project managers, according to 50 percent of respondents; followed by corporate educational programs at 32 percent
- **Flexible scheduling and program reputation** are the most important requirements to students choosing a project management learning and development solution
- **More than half of the respondents attend seminars, meetings and network** to stay current in the project management industry, while 40 percent read articles online or in print.

“Taking the pulse of today's project management leaders is part of our ongoing commitment to the PM profession and helps ensure that our curriculum remains responsive to today's PM leaders and professionals,” said David Overbye, PMP, Dean of Curriculum, Keller Graduate School of Management. “Our comprehensive project management offerings are designed to enhance personal and professional development, and to be responsive to the growing number of organizations that employ personnel with project management skills. With Keller's cadre of practitioner-based faculty, we ensure that real-world project management knowledge and experience is at the forefront of our education and training.”



About Keller Graduate School of Management

For more than 30 years, DeVry University's Keller School of Management has delivered relevant, practical graduate education to thousands of students nationwide, helping them transform their skills and succeed in their careers. As one of the largest graduate management schools in the U.S., Keller offers seven master's degree programs in management, as well as a variety of graduate certificate programs. Keller implements a career-oriented approach with a curriculum that is highly responsive to industry trends and taught by working professionals. Convenience and flexibility are emphasized with classes offered across a nationwide network of convenient locations, online or a combination of both. DeVry University is accredited by The Higher Learning Commission of the North Central Association (NCA). Keller Graduate School of Management is included in this accreditation. DeVry University is based in Oakbrook Terrace, Ill. For more information, visit <http://www.keller.edu>.

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