

For Immediate Release

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DeVRY LAUNCHES KELLER CENTER FOR CORPORATE LEARNING

DeVry University, its Keller Graduate School of Management and Becker Professional Review respond to the increasing demand for corporate education

OAKBROOK TERRACE, Ill., June 23, 2008 – Learning is a powerful tool in today's workplace. According to a recent study by Progrexion, the demand for corporate education is growing at a rate of 35 percent per year. In response to this growing need, DeVry University, its Keller Graduate School of Management, and Becker Professional Review announce the launch of the Keller Center for Corporate Learning.

Through career education and advanced degree programs, the Keller Center for Corporate Learning provides corporate education to companies to help meet their organizational goals and the needs of their individual employees. As leaders in the delivery of practitioner-based education, DeVry University, its Keller Graduate School of Management, and Becker Professional Review offer a results-oriented approach to corporate learning that is responsive to industry trends. More companies are looking to measure the impact of corporate education and its impact on employee retention.

"We've been delivering education solutions to organizations that seek a relevant, real-world approach for corporate education and training," said David J. Pauldine, president of DeVry University. "The Keller Center for Corporate Learning reflects the formal integration of our capabilities across DeVry University, Keller and Becker, and enables companies to improve their ROI on their tuition assistance programs. Our goal with the Keller Center is to deliver corporate educational solutions that align with the specific needs of companies and their employees."

RELEVANT EXPERTISE

The corporate education options available through the Keller Center for Corporate Learning include associate, bachelor's and master's degree programs, and more than a dozen MBA concentrations and graduate certificates. These programs are offered in a variety of managerial disciplines, such as accounting, project management and human resources, as well as technology-related areas, including networking communications, information sciences and health care technology. Professional examination preparation and continuing education in accounting, finance and project management are also available.

Drawing on the University's portfolio of more than 450 undergraduate and graduate courses, the Keller Center for Corporate Learning's programs are enriched by the practical knowledge and experience of industry experts. The real-world expert faculty brings solid, business-focused insights and keeps employees engaged with applications and skills that can be immediately applied on the job.

FLEXIBLE DELIVERY

Convenience and a positive education experience are essential to the success of corporate education for both the company and those they employ. The Keller Center for Corporate Learning offers companies and their employees the flexibility of taking courses at a corporation's facilities, online or at one of the 90 DeVry locations in North America. For employers, the Keller Center provides a single source of corporate education that can offer curriculum continuity coast-to-coast. For employees, the Keller Center offers the flexibility to continue their education when and how it is convenient for them by allowing employees to balance work, school, and personal priorities.

MEASURABLE RESULTS

Verizon Wireless, the nation's leading wireless provider, offers opportunities for post-secondary education for its employee base. Verizon Wireless also sponsors onsite college degree programs through its corporate tuition assistance program, called LearningLINK, in 14 office locations nationwide. Verizon Wireless measures the effectiveness of its corporate learning against four key business objectives: recruitment, retention, job performance and career mobility.

"DeVry University's and its Keller Graduate School of Management's offerings are in perfect alignment with Verizon Wireless' vision of bringing continuing education to the workplace, which benefits both the employee and the company," said Dorothy Martin, LearningLINK National Program Manager, Verizon Wireless. "Offering onsite college degree programs is one way we invest in our employees and their long-term development and commitment to the business, and one of the things that makes Verizon Wireless a great place to work. For the company, these onsite programs have enhanced our recruitment, reduced turnover, improved on-the-job performance, and have yielded a marked increase in career mobility among our education program participants. For employees, it's a great way to advance their education and career."

Information on the Keller Center for Corporate Learning is available by calling [1-877-543-3879](tel:1-877-543-3879) or by visiting www.corp.keller.edu.

ABOUT DEVRY UNIVERSITY

As one of the largest degree-granting higher education systems in North America, DeVry University provides high-quality, career-oriented associate, bachelor's and master's degree programs in technology, healthcare technology, business and management. More than 57,000 students are enrolled at its 90 locations in 26 states and Canada, as well as through DeVry University Online. DeVry University is accredited by The Higher Learning Commission of the North Central Association (NCA), www.ncahlc.org. DeVry University, a division of DeVry Inc. (NYSE: DV), is based in Oakbrook Terrace, Ill. For more information about DeVry University, visit www.devry.edu.

ABOUT KELLER GRADUATE SCHOOL OF MANAGEMENT

For more than 30 years, DeVry University's Keller School of Management has delivered relevant, practical graduate education to thousands of students nationwide, helping them transform their skills and succeed in their careers. As one of the largest graduate management schools in the U.S., Keller offers seven master's degree programs in management, as well as a variety of graduate certificate programs. Keller implements a career-oriented approach with a curriculum that is highly responsive to industry trends and taught by working professionals. Convenience and flexibility are emphasized with classes offered across a nationwide network of convenient locations, online or a combination of both. DeVry University is accredited by The Higher Learning Commission of the North Central Association (NCA). Keller Graduate School of Management is included in this accreditation. DeVry University is based in Oakbrook Terrace, Ill. For more information, visit www.keller.edu.

ABOUT BECKER PROFESSIONAL REVIEW

Becker Professional Review is a global leader in professional education serving the accounting and finance professions. Its Becker CPA Review and Stalla Review for the CFA® Exams are the largest and longest-running review programs worldwide. Becker Professional Review serves more than 47,000 students annually with courses offered onsite, online and on CD. Throughout its 50+-year history, Becker has earned a strong track record of student success through superior teaching, curriculum and learning tools that enable its students to develop the knowledge and performance skills necessary to pass their exams. For more information about Becker CPA Review, visit www.beckercpa.com. For more information about Stalla's CFA review courses, visit www.stalla.com. Becker Professional Review is a division of DeVry, Inc. (NYSE:DV).