



Grow *your career* opportunities *with Keller*



There's a new and important trend in business today — traditional careers acquiring an environmentally conscious point of view. According to O*NET, using data from the Bureau of Labor Statistics, employment of sustainability specialists is expected to grow between 7 percent and 13 percent from 2008 to 2018, about average for all occupations.* By earning an MBA with a concentration in Sustainability Management from DeVry University's Keller Graduate School of Management, you can be prepared to initiate and manage green-focused projects that address all areas of business and management, including operations, economics, marketing and corporate sustainability.

Designed for those who are either changing careers or seeking to advance, Keller's green-focused concentration can help you gain the management skills and abilities that drive positive change while balancing critical business considerations.

Employers need green thinkers like you

For people seeking to grow their career opportunities with a focus on green, an MBA with a Sustainability Management concentration is a powerful career combination. Providing a sound foundation of business and management principles with an emphasis on green concerns, Keller's Sustainability Management concentration prepares you to balance business considerations with today's environmental resource challenges.

Keller's MBA program, with a Sustainability Management concentration helps prepare you for a wide range of business positions including logistics, general, marketing, and planning and operations manager; as well as sustainability specialist – increasingly affected by green issues. Coursework will help you gain knowledge in researching and implementing ways to conserve resources, methods for reducing pollution, current green regulations, and ways to advocate for more efficient and sustainable processes and procedures in the business environment.

The credibility you expect

- DeVry University is accredited by The Higher Learning Commission of the North Central Association, www.ncahlc.org. Keller Graduate School of Management is included in this accreditation.
- Learn from successful real-world business leaders.
- Develop management skills employers demand.
- Benefit from programs designed to address today's market trends.

The flexibility you need

- Select coursework to fit your specific career goals.
- Balance work, life and school with Keller's flexible schedules.
- Take classes on campus, online or both and get the same attention, curriculum and quality.

You've already made one good decision by choosing to pursue an advanced education. Now make another by choosing to grow the business of you at Keller.

Keller's MBA + Sustainability Management

Master of Business Administration

MBA Program Core Courses – all five required

- Accounting and Finance: Managerial Use and Analysis, FI504
- Leadership and Organizational Behavior, GM591
- Managerial Applications of Information Technology, IS535
- Marketing Management, MM522
- Applied Managerial Statistics, GM533

MBA Program-Specific Courses – all five required

- Managerial Accounting, AC505
- Managerial Finance, FI515
- Legal, Political and Ethical Dimensions of Business, GM520
- Business Economics, GM545
- Business Planning Seminar, GM600

MBA Elective Courses – six credit hours required

Choose any electives for which prerequisites are met. Course offerings are found in Keller's academic catalog, available via keller.edu/catalog.

did you know?

Employment of sustainability specialists is expected to *grow between 7 percent and 13 percent from 2008 to 2018*.*

Sustainability Management Specialization

With Keller's MBA program, you can select Sustainability Management electives tailored to your professional goals and personal interests. As a Keller MBA candidate, you can complete a concentration in Sustainability Management by successfully completing the following four elective courses:

- **Organizational Sustainability, SUST520**
This course considers organizational commitment to managing long-term sustainability. Students analyze trade-offs among decisions of economic utility; production value associated with costs; return on investment; organizational reputation and human resource commitment; and impacts on the environment and society.
- **Sustainability Operations, SUST530**
This course explores operational drivers in organizations that impact sustainability of infrastructure, strategy and process flows across supply chains. Interdependencies among human resources, innovation and sustainability are considered. Issues of management systems, sustainable design and future business opportunities are examined. Comparative case analyses of best-in-class organizations are performed.
- **Business and Environmental Sustainability, SUST555**
This course explores the interrelationship between business systems and natural systems while considering social, economic and environmental goals. Students learn how ecosystems maintain balance, or can be irrevocably changed, and what this means for sustaining businesses and ways of life. Aspects of cultural perspectives on the environment, environmental economics, energy consumption, waste, and sustainable and renewable energy are covered.
- **Sustainability Marketing, MM540**
This course analyzes the shifting paradigm in marketing functions from a sustainable practices perspective. Opportunities to improve product pricing, channels, promotion and markets are considered as related to optimizing producer and consumer value, with emphasis on societal and environmental waste.

Learn more at keller.edu or call 888.535.5370
to speak with an admissions representative.

* O*NET OnLine, Summary for Sustainability Specialists, on the Internet at <http://online.onetcenter.org/link/summary/13-1199.05> (visited June 21, 2011)

For comprehensive consumer information, visit keller.edu/mba

In New York, DeVry University operates as DeVry College of New York. DeVry University is authorized for operation by the THEC, www.state.tn.us/thec. Nashville Campus: 3343 Perimeter Hill Dr., Nashville, TN 37211. DeVry is certified to operate by the State Council of Higher Education for Virginia. AC0060. Program availability varies by location. For our Calgary location, DeVry University's Keller Graduate School of Management master's degree programs are offered online, and degrees are conferred by DeVry University's Keller Graduate School of Management in the United States. Degrees are not offered or conferred in Alberta by DeVry Institute of Technology - Calgary, nor are they approved by Alberta Advanced Education and Technology. ©2011 DeVry Educational Development Corp. All rights reserved. 09-2000021 6/11 5M

Keller
Graduate School of Management

