

A dynamic and evolving career path

Project Management

Professional profile for an evolving, in-demand field

In the ever-changing business world, project managers are leaders and stewards of organizational success. Superior adaptability, flexibility, creativity and problem-solving skills, as well as an entrepreneurial spirit, are some essential PM qualities. PMs are expected to have a general understanding of broad business concepts such as human resources, marketing, scheduling, accounting and cost analysis. A solid background in project-related technologies and business applications is also beneficial.

Of course, with such high expectations comes tremendous opportunity. Project Management is one of the most versatile career paths, opening doors to careers in virtually all industries, from automotive to government to pharmaceuticals. Plus, having the skills and traits typically found in PM professionals could mean you can be highly sought by employers.

In fact, data in the April 2010 edition of *PMtoday*, published by the Project Management Institute®, the world's leading association for PM professionals, show that those who've earned Project Management Professional (PMP®) certification enjoy a healthy cumulative difference in earnings over their counterparts who don't hold a PMP credential – and a healthy trend in salary increases based on experience. Learn more at www.pmi.org.

Project manager roles and responsibilities

Project managers lead the charge to:

- Successfully implement new business programs, or manage or enhance existing ones.
- Oversee all aspects of projects, including estimating and negotiating costs, managing budgets, assessing risk, negotiating contracts and reporting on performance.
- Manage new product development processes, from ideation to commercialization, to successfully bring products and services to market.

Senior PMs or directors typically provide leadership in planning, executing and directing complex projects to deliver results. Those with less experience execute project plans that adhere to stated objectives, while those newest to the field plan and execute project tasks and advise team members.

Grow the business of you at Keller

An ideal choice for those interested in a career in the increasingly important PM field, DeVry University's Keller Graduate School of Management has an educational path that can help position you for career success.

Keller introduced its Master of Project Management degree program nearly two decades ago and has been at the forefront of the field ever since. What sets Keller apart are the accreditation and designation we've earned from PMI.

Choose from outstanding options

MPM

Pursue a Master of Project Management degree and prepare for employment in this dynamic field.

MBA

Earn a Master of Business Administration (Master of Business Administration in Management in New York) degree with a concentration in Project Management to prepare for career opportunities in diverse industries.

MISM

Pursue a Master of Information Systems Management (Master of Science in Information Systems Management program in New York) degree with a concentration in Project Management for solid preparation in both technology and project management.

MNCM

Complete your Keller master's degree in Network & Communications Management (Master of Science in Information Systems Management program in New York) with a Project Management concentration for a unique managerial skill set.

PM Graduate Certificate

Earn this while on your way to a master's degree or as a stand-alone credential.

Keller also offers corporate educational training solutions and PMP Exam Prep programs, which can be tailored to meet your specific career interests and goals.



The credibility you expect

- DeVry University is accredited by The Higher Learning Commission of the North Central Association, www.ncahlc.org. Keller Graduate School of Management is included in this accreditation.
- Learn from successful real-world business leaders.
- Become familiar with management skills employers demand.
- Benefit from nationally respected programs that address market trends.

The flexibility you need

- Select coursework to fit your specific career goals.
- Balance work, life and school with Keller's flexible schedules.
- Take classes on campus, online or both and get the same attention, curriculum and quality.

Most Keller offerings, including the MPM program and three other master's degree programs, when completed with a PM specialization, are accredited by PMI's Global Accreditation Center (GAC). Keller is one of only 17 U.S. universities and 33 schools worldwide to be granted this designation. Details on this significant accreditation are available via www.pmi.org.

Also, Keller is a PMI Registered Education Provider (REP), which demonstrates our commitment to ongoing development of PMI members, PMI-certified PM professionals and other PM stakeholders through appropriate learning activities. As a PMI REP, Keller abides by PMI-established operational and educational criteria and is subject to random audits for quality assurance purposes.



Keller's PM courses teach skills directly applicable to your career success. Plus, you can capitalize on your Keller coursework to establish professional credentials while earning credit toward PMI certification. By successfully completing any GAC-accredited Keller offering, you'll earn 1,500 of the 4,500 hours of PM experience required to take PMI's PMP certification exam. Our comprehensive PMP review course can help you prepare for the exam and enhances the Project Management Body of Knowledge with topics such as global PM, leadership, virtual teams and PM systems.

Keller's management core

All Keller master's degree programs require you to complete a core set of management courses focused on general skills critical to success in the business world – skills needed to achieve new career heights.

Core courses address:

- Key concepts of accounting and finance.
- Legal, political and regulatory controls for business law, ethics and corporate social responsibility.
- Leadership and organizational behavior.
- Data analysis and presentation.
- Product positioning, pricing, distribution, sales management and advertising.

Project Management program focus

Your Keller education will also focus on knowledge specific to the PM field. Coursework addresses cost management, quality control, planning and improvement. Assignments and projects focus on organizing, implementing and controlling business activities; achieving schedule, budget and performance objectives; and planning, budgeting and controlling multi-project programs that may involve legal and ethical issues, conflict resolution and application of project software.

In addition, your courses can teach you to:

- Apply techniques to financial plans including project simulation, risk analysis and management.
- Examine contract and procurement strategies.
- Develop and present a project.

You've already made one good decision by choosing to pursue an advanced education. Now make another by choosing Keller. Read on to learn more about Keller's project management degree program, graduate certificate and courses and how they can help grow the business of you.

Learn more at keller.edu or call 888.535.5370
to speak with an admissions representative.

Keller's Project Management options

Master of Project Management

MPM Program Core Courses – five required

- Accounting and Finance: Managerial Use and Analysis, FI504
- Legal, Political and Ethical Dimensions of Business, GM520
- or -
- Marketing Management, MM522
- Applied Managerial Statistics, GM533
- Leadership and Organizational Behavior, GM591
- Managing Organizational Change, HR587

MPM Program-Specific Courses – all seven required

- Managing Quality, GM588
- Project Management Systems, PM586
- Advanced Program Management, PM587
- Project Cost and Schedule Control, PM592
- Project Risk Management, PM595
- Contract and Procurement Management, PM598
- Project Management Capstone, PM600

MPM Elective Courses – two required

Choose any electives for which prerequisite(s) are met. Course offerings are found in Keller's academic catalog, available via www.keller.edu.

Master of Business Administration with Project Management Concentration

MBA Program Core Courses – all five required

- Accounting and Finance, FI504
- Applied Managerial Statistics, GM533
- Leadership and Organizational Behavior, GM591
- Managerial Applications of Information Technology, IS535
- Marketing Management, MM522

MBA Program-Specific Courses – all five required

- Managerial Accounting, AC505
- Managerial Finance, FI515
- Legal, Political and Ethical Dimensions of Business, GM520
- Business Economics, GM545
- Business Planning Seminar, GM600

MBA Elective Courses – 18 credit hours required

Choose any electives for which prerequisite(s) are met. Keller offers 10 diverse PM elective options, descriptions of which are found in the academic catalog, available via keller.edu. Four PM courses are required for a PM concentration.

Master of Information Systems Management with Project Management Concentration

MISM Program Core Courses – all six required

- Accounting and Finance: Managerial Use and Analysis, FI504
- Leadership and Organizational Behavior, GM591
- Managing Organizational Change, HR587
- Managerial Applications of Information Technology, IS535
- Project Management Systems, PM586
- Strategic Management of Technology, TM583

MISM Technology Core Courses – all five required

- Systems Analysis, Planning and Control, IS581
- Database Concepts, IS582
- Networking Concepts and Applications, IS589
- Information Systems Capstone, IS600
- Principles of Information Security and Privacy, SE571

Project Management Concentration Courses – four required

- Managing Quality, GM588
 - Managing Software Development Projects, PM584
 - Advanced Program Management, PM587
 - Project Cost and Schedule Control, PM592
 - Project Risk Management, PM595
 - Contract and Procurement Management, PM598
 - Advanced Project Management Practices and Professional Exam Preparation, PM605
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Master of Network & Communications Management with Project Management Concentration

MNCM Program Core Courses – all four required

- Accounting and Finance: Managerial Use and Analysis, FI504
- Managing Organizational Change, HR587
- Project Management Systems, PM586
- Strategic Management of Technology, TM583

MNCM Technology Core Courses – all seven required

- Networking Concepts and Applications, IS589
- Network Security, SE572
- Telecommunications Law and Regulation, TM584
- Network Design and Management, TM585
- Wireless Communication Systems, TM589
- IP Telephony/VoIP, TM590
- Telecommunications Capstone, TM600

Project Management Concentration Courses – four required

- Managing Quality, GM588
 - Managing Software Development Projects, PM584
 - Advanced Program Management, PM587
 - Project Cost and Schedule Control, PM592
 - Project Risk Management, PM595
 - Contract and Procurement Management, PM598
 - Advanced Project Management Practices and Professional Exam Preparation, PM605
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Graduate Certificate in Project Management

PM Certificate Courses – all seven required

- Managing Quality, GM588
- Leadership and Organizational Behavior, GM591
- Project Management Systems, PM586
- Advanced Program Management, PM587
- Project Cost and Schedule Control, PM592
- Project Risk Management, PM595
- Contract and Procurement Management, PM598



Keller



Graduate School of Management

Visit keller.edu or call 888.535.5370

For comprehensive consumer information, visit keller.edu/studentconsumerinfo

In New York, DeVry University operates as DeVry College of New York. DeVry University is authorized for operation by the THEC, www.state.tn.us/thecc. Nashville Campus: 3343 Perimeter Hill Dr., Nashville, TN 37211. DeVry is certified to operate by the State Council of Higher Education for Virginia. AC0060. Program availability varies by location.

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